



## **BARINGO COUNTY CONSERVANCIES ASSOCIATION (BCCA)**

### **Consultancy Opportunity: Development of Baringo County Conservancies Association Strategic Plan 2025-2030.**

#### **Terms of Reference**

#### **1. Introduction**

Baringo County Conservancies Associations (BCCA) is one of the 12 regional associations in Kenya, established and registered in 2017 under the Societies Act Cap 108. The association, brings together 16 community conservancies in Baringo county, spread across Baringo County, covering an estimated area of 1,637km<sup>2</sup> benefiting over 153,850 people and surrounding constituents as indirect beneficiaries spread across Baringo County. Majority of these conservancies are at emerging and nascent stages of development on community lands, previously known as trust lands. BCCA's key role is to provide platform for the communities to develop and benefit from a conservancy model that promotes biodiversity conservation, and integrates multiple compatible land uses through which sustainable livelihoods are developed. Appropriate structures, and partnerships with the communities, Baringo county government and other organizations and development partners is key to enable BCCA support conservancies development as well as collectively address its membership needs.

In the past five (5) years, BCCA has been implementing its strategic plan with key focus on; governance, informing the appropriate conservancy model that serves the communities' needs, develop structures of engagement with its member conservancies, county government and investors, equipping with relevant information and tools designed to develop their different capacities and linking the association with other developed regional associations, conservancies and development partners.

In order to have structured and sustained growth for the next 5 years, BCCA is looking for an experienced consultant to facilitate a consultative process on development of a strategic plan. The strategic plan is intended to guide BCCA further grow its governance and management structures and processes, build its advocacy capacity to enable effective partnerships, develop BCCA's visibility and structures to enable self-reliance.

#### **2.0. Objectives of the Consultancy**

1. To review previous strategic plan 2020-2024, organizational capacity of BCCA and its conservancies to identify achievements and gaps that will inform the prioritization of strategies within the strategic plan.
2. To develop a common and shared vision, mission, goals and strategies that guide the growth and development of BCCA over the next 6 years.
3. To document and facilitate a validation process for the final strategic plan.

#### **3. Scope of Work and Key deliverables**

The consultant shall deliver to BCCA the following deliverables to reflect all the work done as follows: -

- i. Upon signing of contract, submit an inception report detailing the methodology/ approaches and timelines associated with this consultancy;
- ii. Undertake a rapid organizational capacity assessment and review previous strategic plan 2020-2024, identify achievements, gaps and establish the current status of BCCA;
- iii. Carry out visioning workshop with the management committee (Board), community conservancies, County government and key partners supporting the organization;
- iv. Conduct a situational analysis through current BCCA publications, literature reviews and interviews with key stakeholders;
- v. Facilitate development of clear strategies, objectives and activities and incorporate an implementation with a budget;
- vi. Draft the strategic plan 2025 - 2030;
- vii. Hold a validation workshop with BCCA management committee and relevant partners leading to its endorsement; and
- viii. Submit a final strategic plan that incorporate recommendations from the validation meeting.

#### **4. Timeline of Activities**

The consultant will provide the services described under “Scope of Work” in Section 3 and is expected to start February 2025 for not more than 12 weeks.

#### **5. Required Qualifications**

- Minimum Bachelor’s Degree (or equivalent) in relevant area (natural resources management, environmental science, social sciences, organizational development);
  - A Master’s Degree or PhD will be an added value;
  - Minimum 7 years of relevant professional experience in Natural resource governance and organizational development;
  - Experience in working with preferably locally led institutions will be an added advantage; and
  - Excellent communication, presentation, report writing and analytical skills;
  - The technical proposal will include an outline of the proposed approach with specific timelines based on the Terms of Reference;
  - Curriculum vitae of the lead consultant and/or team members;
  - Minimum of 2 recommendations from previous assignments; and
  - The financial proposal to include professional fees for the delivery of the service.
- Please note that BCCA will cover costs of workshops and any travel costs to the field.

#### **7. How to Apply:**

Interested and qualifying consultant will submit the following application requirement based on the terms of reference outlined above to [info@baringoconservancies.co.ke](mailto:info@baringoconservancies.co.ke) by Monday, 14<sup>th</sup> February, 2025 at 5pm:

- The technical proposal to include an outline of the proposed approach with specific timelines based on the Terms of Reference;
- Curriculum vitae of the lead consultant and/or team members;
- Minimum of 2 recommendations from previous assignments; and
- The financial proposal to include professional fees for the delivery of the service. Please note that BCCA will cover costs of workshops and any travel costs to the field.